NESA CORPORATE VIDEO SCRIPT – developed and written by Phil Parker for Tent Pictures Prod.

VO SCRIPT	GRAPHICS (OUR IDEAS)	VISION (CLIENT REQUESTED)
At no other point in time has the world been this interconnected. It's truly a marvel of human achievement. But with great good… comes great danger.	Start on black. Like first image (on right), an outline of the world map forms. Arching lines criss-cross around the world between cities to show how the world is connected. We pull back and end on a wide shot of the entire world map (second image on right). Each continent then transforms to a patchwork of circuit boards	START: solid black MIDDLE: END:
That's why in 2012 HH Sheikh Khalifa bin Zayed Al Nahyan formed, by decree, the National Electronic Security Authority	*Zoom into a digital satellite view over just the UAE.* *Beside that map, gfx text:* 2012 Federal Law - Decree No. 3 NESA National Electronic Security Authority ESTABLISHED	ZOOM in to focus on one country, one circuit board. Different parts of the circuit board represent the UAE's cities and roads.
Its mission: to protect and defend the UAE against cyber-attacks.	Protective domes appear over each city Red lines (representing 'attacks'), coming from outside/ inside the country, travel along circuit paths and head towards the major cities. As the red lines approach one domed city, we ZOOM into its dome…	
But our enemies are smart. Always seeking new pathways, adopting new technologies. And so must we.	*(the following graphics action happens quite fast, like a video game)* … now we're over Abu Dhabi, an aerial view of the city. Streets and buildings look like different parts of the circuit board still. And we can still see the edges of the protective dome around the edges of our screen. The red lines crash into the outside of protective dome, but here and there, a few lines make it through and head for big buildings on the digital map of the city. Those buildings, like Transformers, get stronger, more protected, as the red lines head towards them.	

To prevent attacks, we must be prepared. If our defences are breached, We will respond and recover, swiftly. With a state-of-the-art national security system And the collaboration of other major UAE entities NESA can and will achieve its vision of…	In retaliation, green lines shoot out along circuit lines towards the red lines to intercept the dangers and destroy them. Some buildings work together to send out green lines and destroy the red lines. Maybe one or two red lines get through all the defences and infect a building. It glows partially red. Show lots of green lines, coming from different buildings and different directions, heading towards the infected building and restoring it to fully green. ZOOM down, through and past the circuit board map of the city to solid black background.

Securing the Nation's Information and Communications	GFX text quote: "Securing the Nation's Information and Communications."	FINAL SCENE START: on solid black ACTION: fade in on quote/ fade out END: fade in to falcon icon
SFX: music swells to a crescendo over icon.	FALCON ICON	